

#### **ABOUT**

As a service provider for senior care communities, the main focus of Caregiver's Artbox® is to offer clear and accessible art lessons with achievable goals. This approach enables both the presenter and participants to benefit from the joy and sense of well-being that accompany a successful creative experience.

## ART MADE SIMPLER, **NOT SIMPLE**

A strong conviction that the lifetime experience of our senior care partners deserves recognition and respect drives the creation of unique art lessons that are linked to real-world significance, history, and context.

The projects incorporate various artistic mediums, fostering an understanding of fundamental techniques and color theory while encouraging personal expression.

### **MEET JULIE**

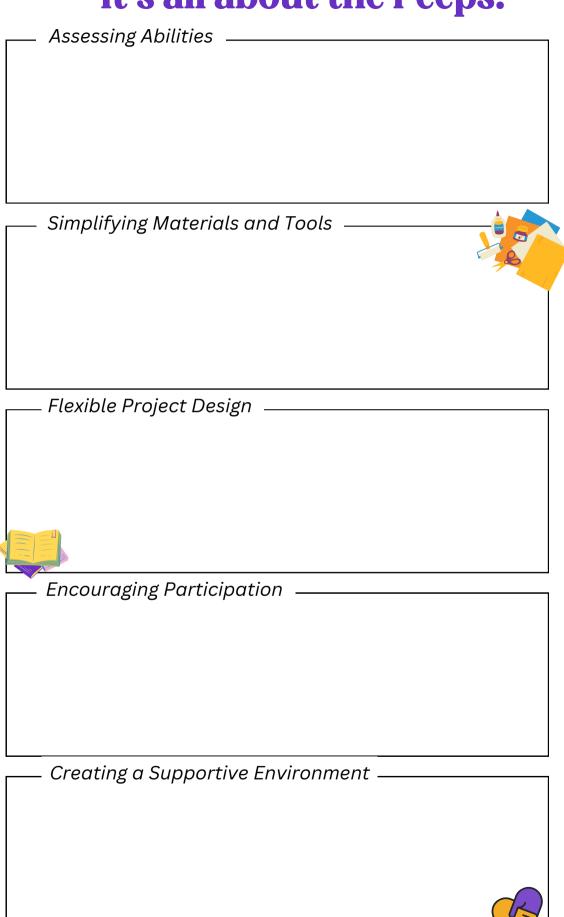
Julie Mader Artist-in-Health Teaching Artist Creative Maker



Julie is a dedicated artist who loves to spread the joy of creating art with others. As a rostered Teaching Artist with the Pennsylvania Council on the Arts, she primarily focuses on art in health. She develops and teaches creative aging curricula for skilled care, memory care, and assisted living facilities.



# It's all about the Peeps!







#### KEY POINTS

- Provide obtainable goals
- Allow for choice within a project
- Use quality art materials and tools.
- Art projects made simpler, <u>not</u> simple.
- Create a positive experience
- Encourage socialization
- Honor the artists